

Chile - Coquimbo

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Chile- Coquimbo GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Chile could include in a comprehensive tobacco control program.

The Chile – Coquimbo GYTS was a school-based survey of students in grades 6th of Basic school to 1st of Intermediate

school, conducted in 2000. A two-stage cluster sample design was used to produce representative data for all of Coquimbo. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100%, the student response rate was 92.1%, and the overall response rate was 92.1%. A total of 1746 students participated in the Chile – Coquimbo GYTS.

Prevalence

67.9% of students had ever smoked cigarettes (Male = 65.1%, Female = 69.7%)
 39.5% currently use any tobacco product (Male = 36.3%, Female = 41.3%)
 38.9% currently smoke cigarettes (Male = 35.4%, Female = 40.8%)
 6.7% currently use other tobacco products (Male = 8.0%, Female = 4.3%)
 27.5% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

18.1% think boys and 16.7% think girls who smoke have more friends
 13.4% think boys and 9.5% think girls who smoke look more attractive

Access and Availability - Current Smokers

9.5% usually smoke at home
 61.0% buy cigarettes in a store
 91.1% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

53.6% live in homes where others smoke
 68.3% are around others who smoke in places outside their home
 74.6% think smoking should be banned from public places
 58.6% think smoke from others is harmful to them
 61.7% have one or more parents who smoke
 37.7% have most or all friends who smoke

Cessation - Current Smokers

51.7% want to stop smoking
 61.2% tried to stop smoking during the past year
 71.7% have ever received help to stop smoking

Media and Advertising

80.9% saw anti-smoking media messages, in the past 30 days
 83.6% saw pro-cigarette ads on billboards, in the past 30 days
 79.3% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 11.3% have an object with a cigarette brand logo
 9.9% were offered free cigarettes by a tobacco company representative

School

29.4% had been taught in class, during the past year, about the dangers of smoking
 27.1% had discussed in class, during the past year, reasons why people their age smoke
 35.8% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 40% of students currently use any form of tobacco; 39% currently smoke cigarettes; 7% currently use some other form of tobacco.
- ETS exposure is very high – over half of students live in homes where others smoke; about 7 in 10 are exposed to smoke in public places; 6 in 10 have parents who smoke.
- 6 in 10 students think smoke from others is harmful to them.
- Almost 8 in 10 students think smoking in public places should be banned.
- Almost 5 in 10 smokers want to stop.
- 8 in 10 students saw anti-smoking media messages in the past 30 days; 8 in 10 students saw pro-cigarette ads in the past 30 days.